

Leading B2B Web to Print Solution

Personalization Made Easy

Pre-approved templates, print-ready files, variable data print, it doesn't matter. Make it easy for clients to personalize and order marketing materials while keeping total control of their brand.





An Intuitive and Intelligent Web to Print Engine that protects the brand.

1. Smart Design Templates

Print assets such as stationery and flyers can be turned into smart templates configured with personalization rules.

2. Automate Personalization

Propago can automatically personalize marketing templates the moment users log in using information from their profile.

3. Link Templates to Any Data

Allow users to pick from pre-approved lists such as locations, services or pricing to personalize materials with just a click.

4. Proofs in Just Seconds

With a single button users can proof their edits on the fly to make sure the final product matches their vision.

5. Secure Brand Compliance

Control which assets users can access, what content can be customized and how, and whether approval is required before going to production.

Web to Print Production Workflows

Propago offers a suite of production, inventory, and warehouse management tools to streamline fulfillment. Intelligent workflows guide your team through the entire order cycle to handle high order volumes from client storefronts.

A. Print On Demand

Eliminate the guesswork of inventory management and reduce overhead by only printing what clients need when they need it. Whether the artwork is final, customizable or they simply upload new artwork and order as they go, Propago can do it.

B. Pull from Inventory

Minimize production time and pull assets from inventory as needed. Real -time inventory insight allows you to be proactive and plan production for the next wave of demand. If demand is consistent, you can set the system to replenish inventory regularly and run everything automatically.